Modern Foreign Languages & Literatures

Language and World Business Program (LWB) News

The program's goal is to encourage all students to intern with companies and organizations that will challenge their language and business skills in preparation for the ever-increasing and competitive world market. The program staff continue to serve as liaisons to position students with well recognized and established companies and organizations, as well as smaller enterprises that offer the opportunity for hands-on experiences.

A selected group of LWB students participated in UT's First Global Scholar Conference on February 20, 2016. The presentation was titled "Practical Application of Study Abroad and Internships in Language and World Business". They all did a superb job in presenting their experiences while studying abroad and conducting various internships. The LWB panel was comprised of the following students: David Mashburn (Perce); Michelle Johnson (France); Evan Bryan (Spain); Rebekah Spahr (Germany); and Stephanie Cuel (Spain).

The LWB students have been awarded a number of scholarships for spring and summer 2016. Most recently, Spencer Hinton, LWB-Japanese, was selected by DeRoyal Industries in Powell, Tennessee, to begin alongside their marketing group. Martina Elliott, LWB-German, is a finalist for an internship with Volkswagen Group of America in Chattanooga. Laura Lauder, LWB- Japanese, has been chosen from among a very competitive student national pool to work with Congresswoman Marsha Blackburn in Washington, D.C. A new partnership with Corporate Clothing USA gave Kiersten Ray, LWB-French, the opportunity to work in their headquarters in Knoxville, Tennessee. Three LWB-Hispanic Studies students, Evan Bryan, Stephanie Cuel, and Lois Palcu will be finishing their local internships in Knoxville with Hola Hora Latina, and Centro Hispano, respectively. Two LWB students will be doing international internships this summer: Alyssa Frohock, LWB-Hispanic Studies, will be working in a hospital in Pontevedra, Spain with the Atlantis Project PreHealth

Program, and Xylina Marshall, LWB-Italian, will take part of the VoluntarItaly program in Northern Italy soon after her graduation in May.

For the first time, selected LWB students were the recipients of the Goldman/Pendleton Scholarship, a fund created by Chad Goldman, an LWB alumnus, and Brian Pendleton, to support LWB students in internships or study-abroad programs, especially if these include community service or outreach. The awardees were: Lydia Dowdy, LWB- Hispanic Studies, who will be studying abroad in Spain for two semesters, and Jaime Ragos, LWB- Hispanic Studies, who will be studying abroad in Costa Rica for the summer. In addition, Alyssa Frohock was awarded funds from the Arant Scholarship.

On April 2, Shelby Moses, LWB-Hispanic Studies, presented her Honor's Thesis titled "Primary Education Changes to Increase Higher Education Hispanic Enrollment Rates in Tennessee," during the Seventh Annual Undergraduate Research Symposium at the University of Tennessee.

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